

Attraction

Primarily a men's outreach during a hunting season, but particularly effective near Thanksgiving (in advance preferably, as schedules fill up at this time of year). Men gather for a wild game dinner of elk, buffalo, alligator, even rattlesnake. It is an informal time of fellowship, food, and testimony from a popular speaker.

Bridge

In this nonthreatening environment, men will be open to hearing the gospel and making connections with men who know Christ and share some of their interests.

Communicating the Gospel

The speaker does this in the course of his talk, and individual church members should be ready and willing to share the gospel with their guests.

This is not a dress-up affair

Event-Specific Preparation

- Though the returns are great, this is organizationally a big task. Be willing to start small. Gather a committee of administratively skilled people to lead in planning the details. Get the hunters in your church to provide as much of the wild game as possible. The rest can be purchased from companies (such as Denver Buffalo Company [303-293-3061] and Broadleaf Venison Inc. [800-336-3844]).
- Be low-key on the decor and dress—this is not a dress-up affair.
- Schedule a personality popular with men to speak. This must be done well in advance. Athletes (active or retired) make good choices, but choose carefully, making sure they have a strong testimony and the ability to deliver it.
- Stress to your men that this is an outreach. They should purchase tickets (perhaps entire tables) and give them to their lost friends. The pastor must stress from the pulpit: "The tickets are for the unchurched; don't bring your churched friends."
- The "Wild Game Dinner" concept can be replaced by or used in conjunction with a NASCAR -themed dinner event—the two mix well. In either case, videos, booklets, tracts, and so on in the theme of the evening are attractive and useful bridges. There are racing and huntingthemed Christian materials available from various companies. Search the internet for instructions, videos, or printed materials to help in conducting this event.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Logistics Team
- Budget Preparation