

# North Carolina Baptist Men

## “Igniting the Hearts of Men for Christ”

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Adapted from materials from:

*Drawing Men to God*, Sid Woodruff, Lifeway Christian Ministries  
*Building Men for Christ*, Mel Cornillaud, Beach Road Baptist Church

*Men's Ministry in the Local Church*, North Carolina Baptist Men

*Why Men Hate Going to Church*, David Murrow

*The Resolution for Men*, Kendrick - Alcorn

*Man Alive*, Patrick Morley

*Sleeping Giant*, Kenny Luck with Tom Crick

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# Men's Ministry in the Local church

“But as for me and my household,  
we will serve the Lord”

Joshua 24:15

# MEN'S MINISTRY



# Benefits of a Men's Ministry

- Reaches Unreached Men
- Transforms Men inside & outside the church
- Strengthens Churches
- Develops Leaders
- Involves Men in Service
- Helps Men Grow in Christ
- Develops Mentors
- Sets Example for Future Generations
- Strengthens Families

# Why Have a Men's Ministry?

1. Many men are trapped in sin and are disillusioned about life.
2. Church attendance among men is declining.
3. Church attendance overall is declining
4. The prospect of true revival in America demands that we reach men and disciple them
5. A father vacuum exists in America.
6. Godly fathers have a positive impact.
7. Marriages and families could be saved.
8. Men are searching to have their needs met and their questions answered.
9. Men need a spiritual spark to ignite their hearts

# Questions men are asking

Geoff Gorsuch & dan schaffer

1. What is true manliness?
2. What is success? The real bottom line of life?
3. How do I deal with guilt feelings?
4. What is male sexuality? Is purity possible for the modern man?
5. How can we nurture family life?

# Questions men are asking

6. What is Christian leadership? How is it developed?
7. What are the basic disciplines of the Christian man?
8. What ministry skills need to be developed? How?
9. What is biblical business conduct?
10. What is integrity? How is it developed?



# Men are Strategic!

“If we can reach the man, the husband, the father --- we can reach the family, the church, the community, the country, and the world for Christ.”

What can the  
church do to reach  
men??

# What can the church do?

- Be Intentional about Reaching Men
- Begin or Revitalize your Men's Ministry
- Design a Well-Balanced Men's Ministry
- Realize Men's Ministry is 24/7
- Connect with Men Where they are
- Make Every Man Feel Accepted
- Pray for Called Leaders
- Train Leaders
- Pray for Men in Church & Community

# What can the church do?

- Give men purpose
- Give men projects
- Give men challenges
  
- Offer ways for men to grow spiritually
- Give men a chance to use their gifts\talents
- Give them a mission that matters
- Let men see results and celebrate
- Connect to men in every aspect of church

# An Effective Men's Ministry is...

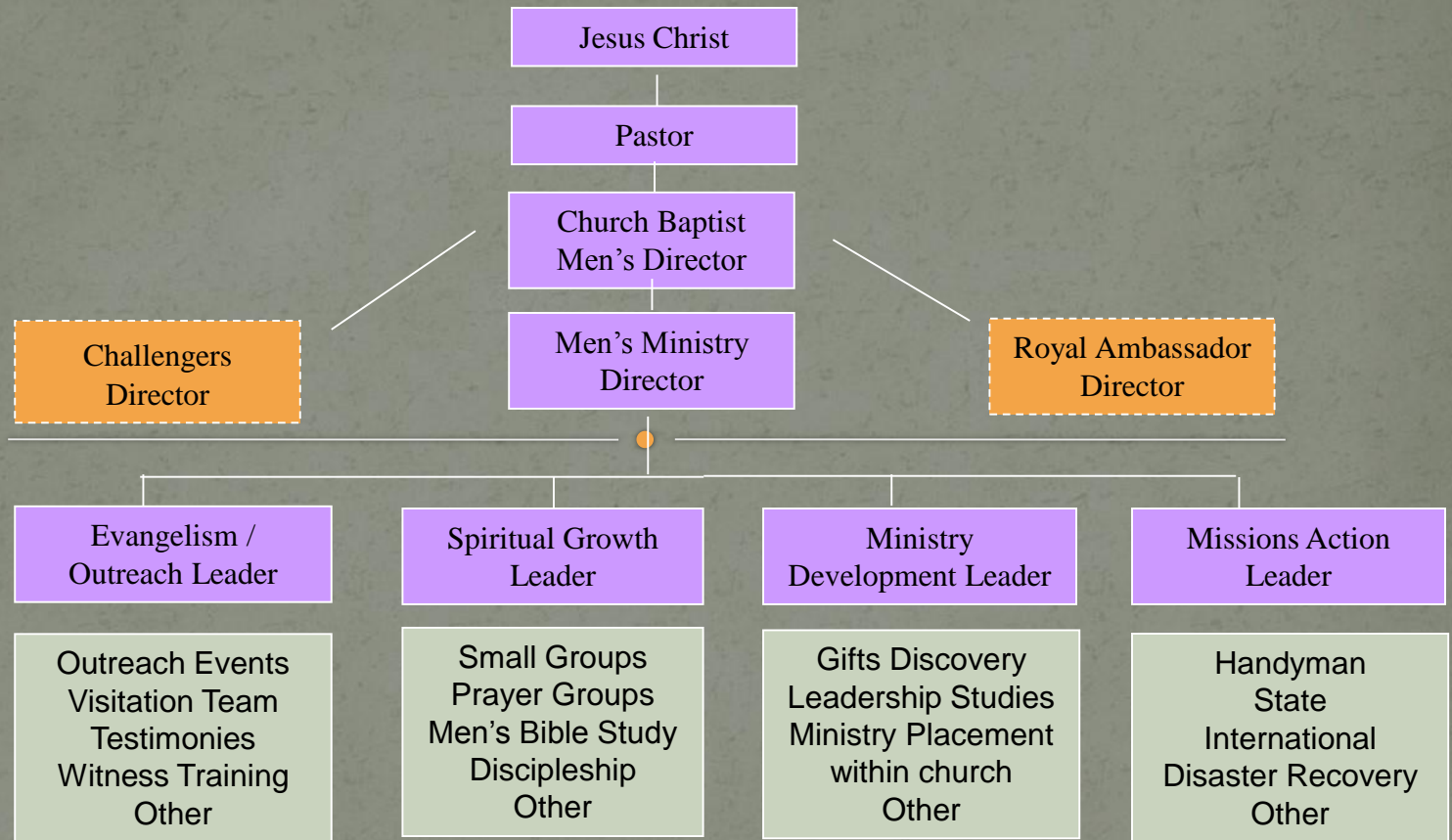
1. Christ-centered
2. Prayer-driven
3. Led by called leaders
4. Open to all men – multiple entry points
5. Sustained by genuine relationships
6. Balanced – outreach, discipleship, missions
7. Active, supportive pastor
8. Well planned meetings and events
9. Good communications

# Leadership Team

- Men's Ministry Director
- Pastor/staff representative
- Outreach/evangelism leader
- Discipleship/spiritual growth leader
- Ministry development leader
- Missions action leader

# Men's Ministry Organization

(Organize Around the Four Cornerstones)



Men's Ministry Leadership Team Plans Monthly Meeting

# Build Your Leadership Team

- Pray them out
- Develop relationships with them
- Meet one-on-one
- Share a job description
- Ask for a commitment



# Balanced Ministry

Ministry to Men

Ministry by Men



Evangelize Men  
to Salvation and  
into the Church

Equip Men  
for Ministry

**The Four Cornerstones of a  
Balanced Men's Ministry**

Establish Men to  
Spiritual Maturity

Extend Men  
on Missions

# EVANGELIZE

## *Men to Salvation and Into the Life of the Church*

Purpose is to introduce lost men to Jesus Christ and engage Christian men in sharing their faith

### **Connect to All Men & Build Relationships**

- **Active Men**
- **Inactive Men**
- **Lost Men**
- **Men in the Community**

# Call Out the Men

Personal  
Invitations

- 82% will come to church if invited
- Only 2% invite others to church
- Invite them & most will come

# “Comfortable” Relationship- Building Entry Points:

- Golf Outings / Sports Event
- Fishing Tournament / Camping Trip
- Super Bowl Party
- Father/child event
- Establish Relationship via Hobby
- Bring to Monthly Men’s Dinner
- Handyman Projects
- Small Groups; Sunday School Class
- Men’s Ministry Conference

# ESTABLISH

## *Men to Spiritual Maturity*

Purpose is to develop faithful, maturing Christian men.

- Have a spiritual emphasis during ALL meetings
- Provide weekly Bible study and prayer small groups.
- Encourage accountability / accountability groups
- Plan focused men's retreats
- Foster Paul-Timothy mentoring partnerships

# EQUIP

## *Men for Ministry*

Purpose is to help men discover and use their spiritual gifts

- Usher
- Men's leadership position
- Deacon
- Sunday School Teacher
- Handy Man
- Choir
- Properties\Grounds
- Lead small bible study group
- Do automotive or lawn maintenance for widows.
- Staff a community soup kitchen or clothes closet.



# EXTEND

## *Men on Mission*

Purpose is to engage men to be on mission with God in their workplaces, communities and world.

- Start a Handyman Ministry or join a Habitat for Humanity Project
- Get your men trained in Disaster Relief
- Volunteer at a Rescue Mission or other Local Ministry
- Plan a trip to Red Springs or Shelby Mission Camp
- Explore mission partnership opportunities - national or international

# REGULAR GATHERINGS

## The HUB of a Men's Ministry

A well planned, worshipful gathering can do many positive things

- Fellowship (a place of acceptance)
- Sharing of Ministry/Mission opportunities
- Spiritual Growth (a good % of your time in meeting)
- Sharing/Testimonies
- Excitement of serving the church, community and world
- Praying together

# A Sample Meeting: Worship Rally

- Welcome
- Prayer
- Meal
- Introductions
- Promotion of upcoming events and opportunities
- Reports from Small Groups and/or Ministry Groups
- Mandate Video
- Worship/Singing
- Testimony
- Spiritual Challenge to Men  
*(live speaker or video resource)*
- Small group (3) discussion  
*(3-4 questions from Spiritual Challenge to Men)*
- Worship/ Singing
- Sharing of prayer requests
- Small group prayer time
- Dismiss

# A Real life Example

- Pray
- Eat
- Welcome - Intro's - Icebreaker Question
- Team Leader  
Reports/Upcoming/Dates/Projects
- Music—Jesse Lead
- Spiritual Focus -- “Man Alive” Introduction
- DVD for Chapter 2
- Teaching
- Discussion of Chapt 2
- Give men opportunity to share
- Close in prayer

Sing

Teach

Open Discussion

Pray

**Strengthen Your Men's Gatherings!**

# Ministry Communication Ideas

- Monthly Newsletter
- Meeting or Event Flyer
- Sunday Bulletin Inserts
- Ministry Bulletin Board
- Calling Team (*phone tree*)
- Ministry Manual or Brochure
- Verbal Announcements at Services
- Testimonies
- Surveys and Input Sheets

Summing  
up and  
moving  
forward

# Where Do “We” Go From Here?

- Pray
- Connect with Your Pastor
- Utilize and Build on What You Have
- Build Leadership Team
- Define Your Mission
- Set Worship Rally Times
- Focus on the Target
- Maintain Balance (Ministry by men; to men)
- Invite, Invite, Invite-Plan Outreach Events
- Men’s Retreat
- Have a Men’s Day Service
- **Be Relevant to All Men-Disciple Men**
- Plan and Evaluate



# Where do “I” go from here?

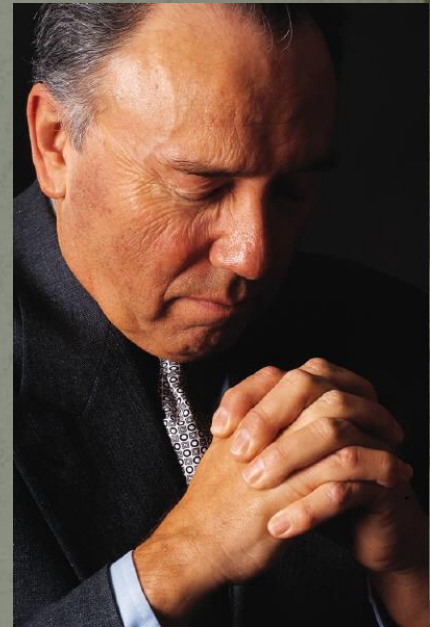
Pray

Study the Bible

Seek God’s Will

Grow Close to Others

Impact Others



You can make  
a difference in the lives of  
other men!

Are you courageously ready to  
commit to this Men's Ministry?

Questions?