Men’s Ministry Action Plan for Your Church

1. Begin and Sustain the Ministry on Prayer
   - Pray for wisdom and direction as you begin to plan the ministry.
   - Form a weekly men’s prayer group with pastor(s), leaders, other men
   - Pay close attention to what God reveals about the needs of men through prayer

2. Connect with Your Pastor and Staff
   - Interview your pastor, sharing your vision for men’s ministry with him
   - Ask your pastor to send an encouraging letter to the men of the church
   - Be prepared in advance to recommend the first ministry action step

3. Formulate a Men’s Ministry Leadership Team
   - Follow Jesus’ example: Pray them out
   - Communicate the mission with them
   - Formulate Leadership around the Four Cornerstones – Spiritual Growth/Discipleship, Missions Involvement, Fellowship and Outreach, and Ministry Within the Church.

4. Assess the Gifts/Talents of Men in Your Church as well as Their Interests
   - Evaluate what is already happening among your men – both formally and informally
   - Conduct a needs and ministry/mission interest survey
   - Join God where He is at work in the men’s lives

5. Define Your Purpose and Goals
   - Hand pick men to help write a biblically based Purpose Statement
   - Organize ministry purposes around the 4 cornerstones of ministry (Spiritual Growth/Discipleship, Missions Involvement, Fellowship and Outreach, and Ministry Within the Church)

6. Plan Regular Men’s Gatherings for the Coming Year
   - It is important to establish continuity. Decide what day and time works best (whether monthly or weekly)
   - Make sure each gathering includes prayer, testimony, music, and a spiritual focus or challenge.

7. Plan Other Events and Opportunities for the Coming Year
   - Plan one or two mission opportunities – either local, state, national, or international.
   - Plan one or two fellowship activities that will include an element of outreach to men who are not currently involved.

8. Communicate All Plans, Events, and Opportunities to Men
   - Place dates on the calendar early – preferably at the beginning of each church year.
   - Use any and all means to promote – e-mail, texts, announcements, phone tree, Facebook, etc.
   - Promote regular gatherings on a continual, consistent basis – be creative!
   - Begin promoting special events at least two months out.

9. Maintain Balance
   - Seek ways to continually incorporate outreach, discipleship, equipping and missions.
   - Provide multiple entry points to allow new men the opportunity to comfortably become involved.

10. Evaluate and Adjust
    - Leadership Team should continually ask: “Is this bearing fruit?” If so, continue and “tweak” appropriately to maintain interest and effectiveness. If not, stop doing it!

The purpose of Men’s Ministry through Baptists on Mission is to encourage and equip churches to effectively reach, minister to, and activate men. Contact us at 919-459-5607 or maberathy@ncbaptist.org
Visit our website at: www.baptistsonmission.org/men