Igniting the Hearts of Men for Christ

An Overall Plan for Men’s Ministry
Where Do We Fit In?

Agriculture
Aviation
Baptist Builders
Baptist Educators
Children’s Missions
Church Renewal
College Missions
Compassion Ministries
Disaster Recovery
Disaster Relief

Family Foundations
International Missions
Medical/Dental
Men’s Ministry
National Missions
State Missions
Prayer
Sports and Recreation
Student Mobilization
NCBM State Men’s Ministry Advisory Team

10 NC Regions
4500 Churches
Purpose of NCBM’s Men’s Ministry State Advisory Team

To encourage and equip churches to effectively reach, minister to, and activate men
Our Method: ENCOURAGE

- Offer hands-on assistance
- Develop relationships
- Pray for Men
- Inspire Men’ Ministry leaders to move forward
Our Method:
EQUIP

- Train
- Share foundational principles
- Model events
- Introduce resources
Starter Questions

1. Why is it important that we have men’s ministry in our church?

2. What is the most important thing we’d like to see happen through a ministry to men in our church?
So, Why Have a Men’s Ministry?

• Men need God and discipleship
• Men need Christian friends/mentors
  • Men are facing serious issues
• Men need to walk daily with Christ
• Men need connection with other Christian men
  • Many men are on the sidelines
• Churches need Men to be Leaders
The Purpose of Men’s Ministry

DISCIPLE MEN
Having a Men’s Ministry in your church does not necessarily correlate to male discipleship.

Discipling men involves intentional purpose and strategy.
Thinking “Program” and Begin Thinking “Individuals” or Groups of Men
Worrying about trying to get every man to come to every event.
Fixating on the number of participants and begin focusing on changing hearts.
Men’s Ministry is about affecting the individual

One Man at A Time
The Nuts and Bolts

An Overall Plan for Men’s Ministry
Balanced Ministry

Ministry to Men  Ministry by Men
Evangelize Men to Salvation and into the Church

Equip Men for Ministry

The Four Cornerstones of a Balanced Men’s Ministry

Establish Men to Spiritual Maturity

Extend Men on Missions
EVANGELIZE

*Men to Salvation and Into the Life of the Church*

PURPOSE is to introduce lost men to Jesus Christ and engage Christian men in sharing their faith.

Connect to All Men & Build Relationships

- Active Men
- Inactive Men
- Lost Men
- Men in the Community
“Comfortable” Relationship-Building Entry Points:

- Golf Outings / Sports Event
- Fishing Tournament / Camping Trip
- Super Bowl Party
- Father/child event
- Establish Relationship via Hobby
- Bring to Monthly Men’s Dinner
- Handyman Projects
- Small Groups; Sunday School Class
- Men’s Ministry Conference
Plan Well and Be Organized

In planning and carrying out events, gatherings, or opportunities for your men, consider the cycle of:

Create – Capture – Sustain

◊ CREATE – Plan events that will “give men what they need, but in the context of what they want.”

*From Man in the Mirror Ministries*
Plan Well and Be Organized

In planning and carrying out events, gatherings, or opportunities for your men, consider the cycle of:

Create – Capture – Sustain

◊ CAPTURE – As a follow-up to the event, plan a “doable” next step and ask for a commitment.

*From Man in the Mirror Ministries*
Plan Well and Be Organized

In planning and carrying out events, gatherings, or opportunities for your men, consider the cycle of:

Create – Capture – Sustain

◊ SUSTAIN – Seek to be steady and consistent, not “peaky”.

*From Man in the Mirror Ministries*
Ministry Communication Ideas

- Monthly Newsletter
- Meeting or Event Flyer
- Sunday Bulletin Inserts
- Ministry Bulletin Board
- Calling Team *(phone tree)*
- Ministry Manual or Brochure
- Verbal Announcements at Services
- Testimonies
- Surveys and Input Sheets
- Short Video Clips......
ESTABLISH

Men to Spiritual Maturity

PURPOSE: to develop faithful, maturing Christian men.

• Have a spiritual emphasis during ALL meetings
• Provide weekly Bible study and prayer small groups.
• Encourage accountability / accountability groups
• Plan focused men’s retreats
• Foster Paul-Timothy mentoring partnerships
REGULAR GATHERINGS

The HUB of a Men’s Ministry

A well planned, worshipful gathering can do many positive things

- Fellowship (a place of acceptance)
- Sharing of Ministry/Mission opportunities (but short!)
- Spiritual Growth (the majority of your meeting time)
- Sharing/Discussion Time
- Testimonies from the men
- Excitement of serving the church, community and world
- Praying together
Resources for:
Men’s Spiritual Development

Books/Studies for Men in Small Groups:

- Men of Purpose Bible Studies  (Gene Getz)
- A Man’s Guide to the Spiritual Disciplines  (Patrick Morley)
- The Man in the Mirror  (Patrick Morley)
- Man Alive!  (Patrick Morley)
- Soul Keeping  (John Ortberg)
- Wild At Heart  (John Eldredge)
Resources for:
Men’s Spiritual Development

- Video Studies:

  - Fight: Winning the Battles That Matter Most
    (Craig Groeschel)
  - The Me I Want to Be
    (John Ortberg)
  - The Real Win: Pursuing God’s Plan for Authentic Success
    (Colt McCoy)
  - Stepping Up: A Call to Courageous Manhood
    (Doug Rainey)
  - Kingdom Man
    (Tony Evans)
  - 33: The Series – Authentic Manhood
    (Lifeway)
  - Man Alive
    (Patrick Morley)
  - Courageous Living Bible Study
    (Kendrick)
  - The Quest for Authentic Manhood
    (Robert Lewis)
MEN’S SMALL GROUP

Why Small Groups?

It may become clear in your church that meeting monthly is not conducive to creating a genuine sense of fellowship among your men—and for many men, that is exactly what they want.

That doesn’t mean to discontinue your monthly meeting, as it may reach a broad spectrum of men – but consider establishing small groups for those who might want more.
MEN’S SMALL GROUP

How to Form a Small Group

1. Make a list of men you might like to have in your group.
   Figure you need to ask two men for every slot in your group. Ask God to give you names you might not ordinarily think of, even outside of your church.

2. Decide what kind of group you want to lead.
   Consider:
   Bible Studies; Book Discussion Groups; Support Groups (specific issues like addictions; Prayer Groups; Accountability Groups; Service Project Groups

*From Man in the Mirror Ministries*
MEN’S SMALL GROUP
How to Form a Small Group

3. Decide when and where you want to meet.

There is no “ideal” day and time for a small-group meeting. It will largely depend on your men. Ask those who have expressed interest what days and times work best for them, but be prepared to have one or two suggestions. For location, someone’s home or the church often works best due to minimal distractions. But a coffee shop or restaurant with outdoor seating can also work well for a smaller group.

4. Selecting Material

You should aim for heart-oriented resources that help men open up through discussion and get into the Word of God.

*From Man in the Mirror Ministries*
MEN’S SMALL GROUP
Leading Effective Small Groups & Small Group Discussions

1. Be a facilitator, not a teacher.

2. Mediate discussion. Draw out the quiet man without making him feel uncomfortable. Privately ask the man who talks too much to help you draw out the other men.

3. Don’t talk more than 25% of the time. If there is silence when you ask a question, don’t try to fill the space.

4. Ask open-ended questions, not ones that can be answered, “Yes,” or “No.” Instead of asking, “Do you struggle with making good decisions?” ask “What kind of decisions do you find difficult, and why?”

5. Stress the importance of confidentiality among the guys, and lead by example.

*From Man in the Mirror Ministries
MEN’S SMALL GROUP

Leading Effective Small Groups & Small Group Discussions

6. Call and/or text your men each week (on the day before, to remind them of your meeting). This is a make or break point.

7. After your group is established, host a couples’ social outing, as well as a fun activity for the men.

8. Spend time each week on this personal ministry, including group time (phone calls, personal visits, counseling men, reviewing the material, etc.)

9. Let your credo be: Long term, low pressure. A small group is many things, including a hospital for men with broken wings. Make yours a safe place for men. Do not put pressure on men to conform to certain

*From Man in the Mirror Ministries*
Web Resources for:
Men’s Small Groups

- How To Get Men to Join Small Groups (Andy Lie)
- How to Start a Men’s Small Group in 8 Simple Steps (Lifeway)
- Five Rules For Great Men’s Small Groups (Vince Miller)
- How to Make The Best Men’s Small Group (Man in the Mirror)
- Studies for Men’s Small Groups (Right Now Media)
- 3 Reasons Men’s Small Groups Are Difficult to Lead (Lifeway)
- The Common Obstacles Men Face in Groups (Dave Treat)
PURPOSE is to help men discover and use their spiritual gifts. 

Make it a priority to develop leadership among the men of your church. One of the best ways to do this is to “give a man a job”. Start with whatever he can handle, and move from there. 

Build leadership by asking men to prepare and give their testimony, lead in prayer, lead a study session, etc.
EQUIP
*Men for Ministry*

PURPOSE is to help men discover and use their spiritual gifts

- Usher
- Men’s leadership position
- Deacon
- Sunday School Teacher
- Handy Man
- Choir
- Properties/Grounds
- Lead small bible study group
- Do automotive or lawn maintenance for widows.
- Staff a community soup kitchen or clothes closet.
Resources for:
Ministry Involvement


- Discovering Your Spiritual Gifts: A Personal Inventory Method (Kinghorn - Lifeway)

- What’s So Spiritual About Your Gifts. (Blackaby - Lifeway)
EXTEND

Men on Mission

PURPOSE is to engage men to be on mission with God in their workplaces, communities and world.

• Start a Handyman Ministry or join a Habitat for Humanity Project

• Get your men trained in Disaster Relief

• Volunteer at a Rescue Mission or other Local Ministry

• Plan a trip to Red Springs or Shelby Mission Camp

• Explore mission partnership opportunities - national or international
Handyman Ministry
Disaster Relief
Disaster Recovery
Disaster Rebuild
NCBM Mission Camps
National Partnerships
International Partnerships

- Guatemala
- Armenia
- Hungary
- Cuba
- Haiti
- Kenya
- South Africa

Map showing partnerships with countries mentioned.
Small Group Discussion

1. Of the four cornerstones, which one or two are we doing the best at?

2. Of the four cornerstones, which one or two might we want to give more attention to?
Men’s Ministry

ORGANIZATION
The pastor is key in the development and maintenance of an effective ministry to men.

The ministry should support his overall vision for the church.
Each men’s ministry needs a “Champion” – someone who has a passion to see the ministry succeed – as well as a core leadership team to serve alongside him.
Leadership Team

- Men’s Ministry Director
- Pastor/staff representative
- Outreach/evangelism leader
- Discipleship/spiritual growth leader
- Ministry development leader
- Missions action leader
Build Your Leadership Team

- Pray them out
- Develop relationships with them
- Meet one-on-one
- Share a job description
- Ask for a commitment
Men’s Ministry

CULTURE
About the way you talk to your guys about VISION:

IS YOUR FOCUS ON PERFORMANCE?: Do you brow beat them into participation or service?

IS YOUR FOCUS ON GRACE?: Do you “Pump them Up”, helping them see the value, to them, of what you are doing?

*From Man in the Mirror Ministries*
THiNK:

About your church’s Man Code*:

What “environment” does your church create for men?

Complete this sentence about your church:
“Men Are _______________ Here”

*From Man in the Mirror Ministries
About your church’s Man Code*

Look at how your church is designed/decorated.

Does it look like a place where guys would feel welcome/comfortable?

(You don’t have to go overboard here, if nothing else, think “neutral”, as opposed to “pretty”)

*From Man in the Mirror Ministries
About your church’s Man Code*:

Examine Your Church Communication

It will communicate information about children, youth, choir/music, women, missions...

...what about men?

*From Man in the Mirror Ministries
About your church’s Man Code*:

Pay attention to your church’s worship.

Are men, other than the pastor, involved? Might the lyrics to the songs you sing be uncomfortable for men? (i.e. – “I’m desperate for you!”)

*From Man in the Mirror Ministries
About your church’s Man Code*

Resources:

The Man-Friendly Church: 7 Churches that Attract Men and 10 Things They Have in Common (Michael Zigarelli)

Why Men Hate Going to Church (David Murrow)

Any Number of Website Articles – Just search “Male Friendly Church”
Small Group Discussion

1. Do men seem to be attracted to the things we are doing? If not, why not?

2. What does the “Man Code” of our church currently look like? Are there things we can change about that?
Where Do We Go From Here?

• Pray
• Connect with Your Pastor
• Utilize and Build on What You Currently Have
• Build A Leadership Team
• Define Your Mission
• Set Regular Gathering Times
• Maintain Balance (Ministry by men; to men)
• Plan Outreach Events – Invite, Invite, Invite
• Men’s Retreat
• Have a Baptist Men’s Day Service
• Be Relevant to All Men-Disciple Men
• Plan and Evaluate
Questions?
2020 North Carolina Baptist Missions Conference

Compelled By Love

March 27-28, 2020
Calvary Baptist Church | Winston-Salem, NC
North Carolina Baptist Men receives all of its operating budget from the North Carolina Missions Offering (NCMO).

Thanks for Giving!