

Baptist Men's Day



Baptists on Mission

JANUARY 25, 2026

IDEAS FOR PLANNING BAPTIST MEN'S DAY IN YOUR CHURCH

The fourth Sunday in January is the designated day each year for Baptist Men's Day. Churches use this day to remind their entire congregation of the importance of Baptist Men's ministry within the church, community, and the world. The 92nd observance of Baptist Men's Day this year falls on January 25. But if January 25 is not a convenient date for Baptist Men's Day in your church, please feel free to plan it for any another Sunday.

Here are some tips to help you prepare for this important day in your church:

- ◇ Form a planning team. This team should reflect the size of your church and Baptist Men's group. Those who comprise the team might include the church Baptist Men's director, the Men's Ministries director, the pastor or assigned staff member, and any other men as deemed necessary.
- ◇ Your planning team should begin meeting at least two months before Baptist Men's Day. Look toward accomplishment of the following:
 - Coordinate the date on the church calendar.
 - Determine what you hope to accomplish.
 - Plan activities related to these goals.
 - Determine responsibility for each activity.
 - Make assignments.
 - Secure needed materials.
 - Keep track of the progress.

Six Weeks Before...

- ◇ Select a special ministry project to be completed in conjunction with Baptist Men's Day. (see special section on p. 2)

Visit our website at www.baptistsonmission.org for more Men's Ministry resources. Go to "Programs/Men's Ministry/ Baptist Men's Day".

"Seeing the Need"

John 6: 1-10

- ◇ Plan a Sunday morning prayer breakfast along with Baptist Men's Day. (See p. 2)
- ◇ Consult with your pastor about the Sunday morning service. Ask your pastor about adopting the ideas - or similar ideas - suggested on page 3. If your men do not participate in the service, ask your pastor to bring an uplifting message to men or to suggest a guest speaker to do so.
- ◇ Plan a recognition time during the morning service for men involved in missions and ministries through your local Baptist Men. Sample certificates are available from NCBM—mabernathy@ncbaptist.org.
- ◇ Select men to share testimonies of missions and ministry involvement in each adult Sunday School class.
- ◇ Select men to share, during the worship service, a testimony of how they have experienced God at work in their life.

One Month Before...

- ◇ Place announcements of BMD activities in the church bulletin and newsletter.
- ◇ Have a display of Men's Ministries materials and photos of your activities over the past year ready for display in the church foyer.
- ◇ Enlist men to make announcements about BMD activities in all adult Sunday School classes for each of the next four Sundays.
- ◇ Begin practice for men's choir.
- ◇ Begin creation of a short PowerPoint of the past year's Baptist Men's activities to be shown during the worship service.
- ◇ Confirm with those responsible for all activities you have decided upon.
- ◇ Check progress of all plans and correct anything not progressing as scheduled.

BAPTIST MEN'S DAY SATURDAY EVENTS

Plan a special event for the Saturday before Baptist Men's Day. Some suggestions are listed below. You may think of others.

Conduct a **Handyman Ministry Day**, dedicated to helping those who may not be physically able to do simple household chores. This can be for church members, and/or as an outreach to the community.

Conduct an **Outdoor Ministry Event** (skeeet, archery, etc.) and/or wild game supper, incorporated with a men's worship rally Saturday night.

Plan a **Men's Golf Tournament** or other outing that unchurched men could be invited to. Any proceeds to go to missions.

Plan a showing of the opening session of **The Titus Ten** a ten week series for men by Josh Smith. Curriculum and video access available at lifeway.com. Plan a meal, and invite unchurched men. Incorporate worshipful singing, small group discussion (guide available) and a prayer time. Use this as a kick-off to doing the rest of the series over the next several weeks or months.

BAPTIST MEN'S DAY SUNDAY GATHERING

If you did not plan Saturday events, a Sunday morning men's breakfast gathering may be an excellent way to start your Baptist Men's Day celebration. It allows men to gather for fellowship, a spiritual challenge, and prayer before the activities of the day.

This gathering can serve three purposes: it calls men together to discover what God is doing in their lives and the life of the church; it is a good way to encourage ongoing relationship-building among men; and it can be used as a challenge to begin small groups (prayer or book study) if they do not already exist in your church.

If your church does not currently have a ministry to men, perhaps this would be a good time to discuss starting one. Call the Baptist on Mission Office for starter information. 919-459-5607.

Some churches ask the church hostess to prepare a breakfast for this gathering. In others, men prepare the food themselves, bring breakfast biscuits, or meet in a local restaurant.

Suggested Schedule:

- ◇ **25 minutes:** Breakfast and fellowship.
- ◇ **3 minutes:** Welcome & opening prayer.
- ◇ **10 minutes:** Promote opportunities for your men, including: Disaster Relief Training, Local, State, National, or International Mission Projects. Go to our website for ideas.

Also Promote:

Special Baptist Men's Day Offering. Consider taking up a special offering to help in one of several on-going ministry needs. To learn more, go to www.baptistsonmission.org. Click on "Give" to see a list and description of possibilities. You can give online or make checks payable to Baptists on Mission, PO Box 1107, Cary, NC 27512. Put the name of the particular ministry you wish to give to in the memo line.

NC Missions Conference. Plan to attend the NC Baptist Missions Conference, which will be held April 10-11, 2026 at Hickory Grove Baptist Church in Charlotte. Call the Baptists on Mission office at 919-459-5596, or go online to register at www.baptistsonmission.org.

Men's Outdoor Weekend. Plan to join us for an inspiring weekend of outdoor fun and fellowship for men on May 1-2, 2026 at Camp Caraway in Asheboro. Skeeet, rifles, pistol shoot, tomahawk throw, archery, fishing, and more!

- ◇ **10 minutes:** Explanation and highlights of the Men's Ministries program in your church or a challenge to begin one. Go to the website at www.baptistsonmission.org/men to view information about how to have a well-rounded ministry to men in your church on a consistent basis. Cast a vision for your men of how this might look in your church. Download any number of Men's Ministry handouts, including the manual "Men's Ministries: A Resource for Starting and Strengthening Men's Ministries In Your Church" or show a Men's Ministry PowerPoint presentation. [Click on Programs/Men's Ministry and go to the Events and Resources page]
- ◇ **5 minutes:** Show a Baptists on Mission video segment. BOM has a Vimeo channel. Mission videos depicting a variety of mission opportunities—such as Hurricane Helene Rebuild, International and National Partnerships, Mission Camps, Handyman, and more, can be downloaded and/or shown. Visit www.baptistsonmission.org. Vimeo link is at bottom of the BOM webpage.
- ◇ **7 minutes:** Singing of two praise choruses

10 minutes: Scripture & Theme Interpretation

Theme: Seeing the Need
Scripture: John 6: 1-10

Although a serious “people person”, Jesus often needed and sought out some time alone with his guys. Just prior to our verses above, Jesus was doing what Jesus was always doing—healing the lame, teaching, sparring with the Jewish leaders. But then, he and his disciples got in a boat and crossed the Sea of Galilee. From there they went up on a mountainside—and probably had a bit of time together.

But that did not last long! The verses tell us that the crowd immediately began following him. Guessing—or perhaps, seeing—where he was headed, the crowd began moving that way. Considering that Jesus and his disciples went by boat, and that most of the crowd likely followed on foot, Jesus and his disciples likely got at least a bit of time to themselves.

That ended, however, as they all noticed from their mountainside perch the great crowd of people making their way toward them. Thirteen people saw the same, impressive sight. We do not know how they all reacted, but we do know how Jesus did. He saw the need! His first thought upon seeing the large crowd was not—“Oh! Them again! They are ruining my time alone with my disciples!” Instead, Jesus’ first thought was “They are going to be tired, and they are going to be hungry.” In other words, Jesus saw their need.

That should not surprise us though. Jesus was *always* seeing the need—healing the lame, giving sight to the blind, comforting the widow. He cared about physical needs. He also understood and addressed spiritual need—Nicodemus, the woman at the well. Jesus simply saw the need.

As Baptists, I think we are fairly good at “seeing the need”. Thousands are ministered to after disasters such as Hurricane Helene bring devastation to whole communities. Hundreds receive dental and health care when churches host BOM’s dental and health screening buses. Mission teams serve all over North Carolina, in other partner states, and around the world, meeting physical needs while sharing the Gospel message.

Our challenge, then, becomes one of maintaining the ability, and the desire, to see people’s needs. It is easy to grow weary. It is easy to think someone else will do it. And, needs change. Our traditional or “known” ways of helping may no longer be the most effective. Pray that we might have the eyes that Jesus has—and an open heart—to continuously see the need!

- Mark Abernathy, *Baptists on Mission*

10 minutes: Discussion

Ask men to gather in small groups of three to discuss the following questions:

- ◆ In what way is our church currently seeing and meeting physical needs? Spiritual needs?
- ◆ What are some new ways we as a church, and specifically we as men, might meet needs that we currently are not?
- ◆ What would it take for us as individuals to have “eyes like Jesus”, and an “open heart” to recognize the needs around us in our everyday life? Why is this important?

10 minutes: Prayer time in small groups.

Divide into groups of three. Along with other needs that might surface from the group, encourage men to pray for the ability to see the world as Jesus sees it. Ask God to take away the things that might hinder that in our lives. The leader will close the session with prayer. around the nine-minute mark.

BAPTIST MEN’S DAY SERVICES

Baptist Men’s Day is an opportunity to highlight the contributions of the laymen of the church. Make this a special day for them. By doing so, the family is strengthened. There is great need in our society for strong Christian male role models. Recognizing the contributions of the men of the church, make those role models visible.

Work with your pastor to plan the service. Recognize one or two outstanding members of the Baptist Men. Present them with a certificate of appreciation. (Sample certificates are available from BOM—mabernathy@ncbaptist.org)

Enlist men to hand out bulletins, take up the offering, and sing in a men’s choir. You may also want to enlist men to read Scripture, give a short testimony, or share a meaningful song.

Also consider building the service around men sharing personal testimonies of how God is working in their lives. Give at least two men five minutes each to share. Include participants of local, national and/or international mission projects, as well as individuals who have become active in men’s small groups or other spiritual development activities for men.

You might also consider allowing a time to let the men report on their activities from their Mission Action Team, small group, or prayer team during the past year. Ask the pastor to sum up these activities and to bring an encouraging message for the future.

2026 CALENDAR DATES—NC BAPTISTS ON MISSION



JANUARY

23-24 BOM Board Meeting, Caraway Cf Ctr
24 BOM Advisory Council Meeting w/Board, Caraway
24 BOM Annual Business Meeting, 1:00 pm, Caraway

FEBRUARY

17 Region Rally 1, 4, 6
19 Region Rally 2, 5, 8, 10
21 DR Training-Rosemary Baptist
23 Region Rally 3, 7, 9
28 DR Training-Mercy Hill

MARCH

7 Construction Skills Training Charity
10 Construction Skills Training Charity
14 DR Training Westwood Baptist
21 Construction Skills Training Red Springs
28 DR Training-Stewartsville Baptist

APRIL

10-11 Baptists on Missions Conference, Charlotte
25 DR Training-Peninsula Baptist
18 Construction Skills Training Shelby

MAY

1-2 Men's Outdoor Weekend
2 DR Training lotla Baptist
4-6 Staff Retreat-TBD

JUNE

8-13 Deep Impact Hendersonville 1
8-13 DI Kids Shelby Mission Camp
15-18 DI Kids Blowing Rock
15-20 Deep Impact Hendersonville 2
20-24 DI Kids Charity Mission Camp
21-27 Deep Impact New York
22-25 Deep Impact Shelby Mission Camp
22-26 DI Kids Hendersonville
22-25 DI Kids Red Springs Mission Camp
22-27 Deep Impact Shelby Mission Camp

JUNE (continued)

27-July 4 Deep Impact Puerto Rico 1
29-July 2 Deep Impact Charity Mission Camp
29-July 4 Deep Impact Charity Mission Camp

JULY

4-11 Puerto Rico 2
6-11 Deep Impact Red Springs Mission Camp
11-18 Deep Impact Cuba
13-18 Deep Impact Albemarle
20-25 Deep Impact Wilmington
27-30 Deep Impact Charity
27-30 DI Kids Red Springs Mission Camp
27-Aug 1 Deep Impact Charity

AUGUST

3-6 Deep Impact Red Springs
3-6 DI Kids Camp Dixie
14-15 BOM Board Meeting, Caraway Conference Ctr
15 BOM Advisory Council Meeting w/Board, Caraway
17 Region Rally 1, 4, 6
18 Region Rally 2, 5, 8, 10
20 Region Rally 3, 7, 9

SEPTEMBER

1-30 NC Missions Offering Month
5 Construction Skills Training Red Springs
19-21 DI Kids Weekend Mundo Visa

OCTOBER

3 Construction Skills Training Shelby
4 DI Kids One Day Mission Cross Road BC Asheboro
17-19 Deep Impact Fall Mission Retreat Shelby
18 Marriage Conference Pleasant Garden BC
25 DI Kids One-Day Mission Mt Elam Roseboro

NOVEMBER

5 Region 2 Men's Worship Rally
12 Region 4 Men's Worship Rally
15 DI Kids One-Day Mission Lighthouse Sylva
17 Region 6 Men's Worship Rally
19 Region 8 Men's Worship Rally
30 Region 10 Men's Worship Rally